

Simply—

Fuel your growth

Supporting UK equipment
dealers and manufacturers
to reach their potential.



Why partner with Simply —

Help your customers grow. Sell more equipment.
Win more business.

At Simply, we back UK SMEs with fast, flexible finance - so you can close more deals and keep your customers moving.

We make selling easier

Our digital platform, Simply Connect, enables us to approve applications without asking your customers to collate financial information for us.


We support you with real expertise


Our team has deep industry experience. We speak your customers' language and know what it takes to keep their operations running.

A partnership built for growth

With our support, you can give more of your customers the confidence to move forward, the opportunity to grow and the momentum they need to keep their business thriving.

 0203 369 6000

 hello@simply.finance

 www.simply.finance

How it works —

1

Refer your customer

You share your customer's equipment quote and introduce them to Simply.

2

Tailored finance options

We'll work directly with your customer (or through you) to find the right finance solution for their business.

3

Customer application

Your customer's details flow into Simply Connect, automating and streamlining the journey, with minimal input needed from you or your customer.

4

Approval & confirmation

If successful, you'll be notified once the finance is approved, giving you and your customer the confidence to move ahead.

5

Finance completed

Once your customer confirms the date of activation, we make payment quickly in as little as one hour.

Partnership —

Get access to our expert team, helping you sell more.

You get straightforward access to our finance solutions, giving your customers the support they need to invest in the equipment that grows their business.

What you get:

✓ Refer customers to our team —

We take care of the finance with Simply Connect, our automated digital journey, from application through to final payment.

✓ Access to our network of 100+ sales reps across the UK —

Our team can reach a wide customer base that fits your profile.

✓ Dedicated support team with fast turnarounds —

We'll provide expert underwriting suited to your industry and sales support to provide a personalised service.

While you focus on your customers, we provide the finance expertise and speed. Together, we can help your business to grow.

Enhanced partnership —

Digital tools and marketing support to drive more customer engagement.

Our Enhanced Partnership includes a digital referral form to connect directly with our team along with digital ads for your website, making it even easier to engage and strengthen relationships with your customers.

What you get:

✓ **A digital referral form —**

Your customers can connect directly with our team through a simple, integrated digital application.

✓ **Digital ads for your website —**

Drive engagement and educate your customers about our finance options.

✓ **Access to our network of 100+ sales reps across the UK —**

Our team can reach a wide customer base that fits your profile.

✓ **Dedicated support team with fast turnarounds —**

We'll provide expert underwriting suited to your industry and sales support to provide a personalised service.

With digital tools, you can educate customers and generate more leads, while having the support of our expert team at each step.



Benefits of working with us —

✓ An experienced, local team

Our industry specialists are based across the UK and local to you, tailoring finance solutions that fit your sales process while supporting your customers throughout their journey.

✓ Flexible finance

We offer an alternative financial model to traditional lenders, looking beyond a balance sheet and credit rating. We consider potential and work with businesses to identify and implement the best solution to help them succeed.

✓ Practical support and ongoing insight

We're on hand to provide guidance whenever its needed, alongside feedback and insight to help you make the most of each customer opportunity and move deals forward with more confidence.

✓ A trusted partner

With a proven track record of supporting introducers and their customers, we focus on delivering positive customer experiences that reflect well on your brand, helping you build long term relationships.

How will your customers benefit? —

✓ Assists budgeting with fixed monthly payments

✓ Help to preserve working capital

✓ A range of payment options to choose from

✓ Greater control of cashflow

Say hello —

We'd love to hear from you.

Visit www.simply.finance or contact us at hello@simply.finance or call us on **0203 369 6000** to discuss your business needs.

